



HISTORIC DENVER'S
ANNUAL DINNER &
AWARDS PROGRAM

NOVEMBER 1, 2017

BROWN PALACE HOTEL

COCKTAIL HOUR - 5:30 PM ■ DINNER - 7:00 PM

For the forty-seventh year Historic Denver will gather over 400 of Denver's civic and business leaders, design professionals, respected craftsmen and local advocates to celebrate the places that make Denver unique.

Historic Denver's Annual Dinner & Awards Program honors a diverse set of individuals and projects that have ensured Denver's future as a vibrant city with a strong sense of place. Three individual awards, the Molly Brown Award, the Ann Love Award and the Keystone Award will be presented along with four Community Preservation Awards for creative and outstanding projects and one Remix Award for a great mix of old and new architecture.

Our cocktail hour takes place in the Grand Lobby of the Historic Brown Palace, making it one of the most talked about events of the season. This rare privilege brings together those most passionate about Denver's past, present and future.

Event sponsors garner significant recognition and premier seating during the always sold-out event, so reserve your table today! More information can be found at www.historicdenver.org

New this year, we are offering you the chance to get your brand and logo out to our supporters year-round with a sponsorship that includes other large events throughout the year. We hope you will consider a donation at a higher level that will spread your good will and support our mission. ■

SPONSORSHIP LEVELS

PRODUCING SPONSOR

\$15,000

- **NEW!** Recognition as Producing Sponsor of The Awards Video created by Havey Pro Cinema and aired on the night of the event. The video will be shown on social media outlets after the event, and throughout the year at events with exposure to over 20,000 viewers.
- **NEW!** Logo and Producing Sponsor recognition at all major events for the year including: Historic Denver's Annual Dinner and Awards Program, Victorian Horrors at the Molly Brown House Museum and 150 and Fabulous: A Legacy Block Party.
- Table for 10 at the Annual Dinner & Awards Program, with premier signage recognition and acknowledgement during the remarks portion of the evening
- Company name and logo on screen during dinner and presentation, introduction in ballroom, company name and logo on table signage and lobby reception signage, company name and logo on invitations
- Company logo during introduction to awards video, produced by Havey Pro Cinema
- Distribution opportunities of company information at event and mention in all media releases
- On-site recognition at the Molly Brown House Museum from September to December (exposure to more than 30,000 visitors)
- Premier home page recognition at www.historicdenver.org and www.mollybrown.org (exposure to more than 86,000 visitors) with a logo link to the sponsor's website
- 1/8 page recognition in four issues of *Historic Denver News* (circulation 3,000 households)
- One Advertorial in *Historic Denver News*
- Complimentary enrollment as a VIP Supporter of Historic Denver with associated benefits
- Copy of the awards video presentation
- Recognition in Historic Denver's Annual Report
- Promotional inclusion and logo link in monthly email newsletter to Historic Denver Supporters (exposure to 5,000 households)
- Logo on our Facebook page with a thank you post leading up to and after the event (exposure to over 7,500 followers).

GOLD SPONSOR

\$10,000

- **NEW!** Logo and Sponsorship recognition at all major events for the year including: Historic Denver's Annual Dinner and Awards Program, Victorian Horrors at the Molly Brown House Museum and 150 and Fabulous: A Legacy Block Party.
- Table for 10 at the Annual Dinner & Awards Program, with premiere signage recognition and acknowledgement during the remarks portion of the evening.
- Company name and logo on screen during dinner and presentation, introduction in ballroom, company name and logo on table signage and lobby reception signage, company name and logo on invitations
- Company logo during introduction to awards video, produced by Havey Pro Cinema
- Distribution opportunities of company information at event and mention in all media releases
- On-site recognition at the Molly Brown House Museum from September to December (exposure to more than 30,000 visitors)
- Premiere homepage recognition at www.historicdenver.org and www.mollybrown.org (exposure to more than 86,000 visitors)
- 1/8-page recognition in four issues of *Historic Denver News* (circulation 3,000 households)
- Complimentary enrollment as a VIP Supporter of Historic Denver with associated benefits
- Copy of the awards video presentation
- Recognition in Historic Denver's Annual Report
- Logo on our Facebook page with a thank you post leading up to and after the event. (Exposure to over 7,500 followers)



SPONSORSHIP LEVELS

SILVER SPONSOR

\$7,500

- **NEW!** Logo and Sponsorship recognition at annual events including: Historic Denver's Annual Dinner and one other major event of your choice.
- Table for 10 at the Annual Dinner & Awards Program with acknowledgement during the remarks portion of the evening
- Company name and logo on screen during dinner and presentation, introduction in ballroom, company name and logo on table signage and lobby reception signage, company name and logo on invitations
- Mention in all media releases for the event
- 1/8-page recognition in three issues of the *Historic Denver News*
- Copy of the awards video presentation
- Complimentary enrollment as a VIP Supporter of Historic Denver with associated benefits
- Recognition in Historic Denver's Annual Report
- Mention in a group thank you post on our Facebook page leading up to and after the event. (Exposure to over 7,500 followers)

BRONZE SPONSOR

\$5,000

- Table for 10 at the Annual Dinner & Awards Program
- Company name on screen during dinner in the ballroom
- Name on table signage and lobby reception signage
- Mention in all media releases for the event
- 1/8-page recognition in two issues of the *Historic Denver News*
- Recognition in Historic Denver's Annual Report
- Mention in a group thank you post on our Facebook page leading up to and after the event. (Exposure to over 7,500 followers)

TABLE SPONSOR

\$3,000

- Table for 10 at the Annual Dinner & Awards Program
- Company name on table signage
- Acknowledgement in one issue of the *Historic Denver News*
- Recognition in Historic Denver's Annual Report

SPONSORSHIP OPPORTUNITIES

For more information about sponsoring Historic Denver please call
Sigri Strand at (303) 534-5288 ext. 7 or email ssstrand@historicdenver.org



P A S T S P O N S O R S

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MidFirst Bank

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Otten Johnson Robinson Neff & Ragonetti

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Sopra Communities

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