HISTORIC DENVER

AWARDS

A 50th Anniversary Retrospective Celebration
As Historic Denver embarks on our 50th year as an advocate and steward of beloved and historic places in our city, we’re looking back at the impact our organization has had on Denver, and the preservation of the places we all love. This is an opportunity to celebrate and to thank the many hard-working community members, property owners and civic leaders that have made historic places a part of our community for five decades.

In honor of this auspicious anniversary, and in full recognition of public health recommendations, this year’s celebration will take place virtually and in small group “watch parties” at historic sites and homes across the city, with a program including:

• Local entertainment from one of our cultural partners performing in a historic setting
• The release of a short film highlighting the community’s favorite preservation projects of all time
• A live online auction offering intimate experiences in historic places

HONORARY CHAIRS
Secretary Federico & Cindy Pena

COMMITTEE MEMBERS
Fiona Arnold
Dan Craine
Walter Huff
David Leuthold
Annie Levinsky
Nicole Malo
Andy Moore
Darrin Revious
Kendra Sandoval
Lucy Clark Simenc
Sigri Strand
Rich Von Luhrte
Steve Weil

There are three exciting ways to participate in the 50th Annual Awards Retrospective:

BECOME A SPONSOR
Event sponsors can select from a menu of levels and receive premier recognition during the event and as part of the retrospective film. Sponsors can also elect to host a watch-party at the venue of their choice or invite ten guests to participate virtually. With opportunities including a catered dinner at the highest levels, to a cocktail party, these watch parties will give our community the chance to connect and mingle as is the grand tradition of our Annual event. Historic Denver will provide a range of special event supplies at each sponsorship level.

HOST A WATCH PARTY
Individuals can host their own “watch party” for up to ten with Historic Denver’s support, including instructions on accessing the online content and suggestions on supplies and local food. Hosts will commit to raising $1,500 for Historic Denver, either through a single donation or by encouraging gifts from invited guests and friends.

PURCHASE AN INDIVIDUAL TICKET
Individuals, couples or families can participate on their own by purchasing individual tickets to the event at the VIP and grassroots levels. Individual guests will receive the links and instructions for on-line participation, including access to the entertainment, film and auction.
## Sponsorship Benefits

### 50th Retrospective Benefits

- **Recognition as the Producing Sponsor of the 50th Annual Awards Program**, including recognition as the lead-producer of the popular awards video created by Havey Pro Cinema and aired on the night of the event. Video will be shown on social media outlets after the event, and throughout the year with exposure to over 20,000 viewers.
- **On-screen brand and logo representation during transitions in the program**
- **At Home with Milly - A personal bartender from **ROOM % MILLY** will come to your Watch Party and make cocktails for your guests**
- **Recognition in event intro and on screen**
- **Company name and logo on invitations**
- **Dinner from a local restaurant delivered to the location of your choice**
- **Appetizer “kit” for ten, provided by a local restaurant**
- **Cocktail or wine kit for ten**
- **The first 5 sponsors to commit to $5,000+ will receive the ROOM % MILLY cocktail kit**

* At Home with Milly service will be subject to prevailing coronavirus requirements.

### Digital/Social Media Benefits

- **Promotional inclusion and logo link in monthly email newsletter to Historic Denver Supporters (exposure to 6,000 households)**
- **Logo on our Facebook page with a thank you post leading up to and after the event (exposure to over 10,500 followers)**
- **Brand and Logo on registration page and event information page on historicdenver.org**
- **Premiere homepage recognition at historicdenver.org and mollybrown.org (exposure to more than 57,000 visitors)**
- **Mention in all media releases for the event**

### Member Awareness Benefits

- **One Advertorial in Historic Denver News**
- **Complimentary enrollment as a VIP Supporter of Historic Denver with associated benefits**
- **Acknowledgement in issues of the Historic Denver News**
- **Recognition in Historic Denver’s Annual Report**

### Sponsorship Opportunities

For more information about sponsoring Historic Denver please call Sigri Strand at 303-534-5288 ext. 7 or email sstrand@historicdenver.org.
HISTORIC DENVER
AWARDS
A 50th Anniversary Retrospective Celebration

PAST SPONSORS

Brownstein Hyatt Farber Schreck
City & County of Denver
Citywide Bank
Colorado Historical Foundation
Columbia Group
Craine Architecture
Dairy Block
Del Norte Neighborhood Development
FirstBank
Flywheel Capital
History Colorado
Indicate Capital LLC
Kirkpatrick Bank
LCP Development
MidFirst Bank
Moss Adams
NAI Shames-Makovsky
Northern Trust Bank
Palisade Partners
Ratio/HPA
Revesco
Shears Adkins Rockmore
Sopra Communities, Inc.
Spectrum General Contractors, Inc.
St. Charles Town Company
Trammell Crow
Tryba Architects
Union Station
Urban Ventures
VanWest
Westside Investment Partners
ZF Capital
Zocalo