



**HISTORIC DENVER**  
**AWARDS**

A 50<sup>th</sup> Anniversary Retrospective Celebration



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**As Historic Denver embarks on our 50<sup>th</sup>** year as an advocate and steward of beloved and historic places in our city, we're looking back at the impact our organization has had on Denver, and the preservation of the places we all love. This is an opportunity to celebrate and to thank the many hard-working community members, property owners and civic leaders that have made historic places a part of our community for five decades.

In honor of this auspicious anniversary, and in full recognition of public health recommendations, this year's celebration will take place virtually and in small group "watch parties" at historic sites and homes across the city, with a program including:

- Local entertainment from one of our cultural partners performing in a historic setting
- The release of a short film highlighting the community's favorite preservation projects of all time
- A live online auction offering intimate experiences in historic places

## HONORARY CHAIRS


Secretary Federico & Cindy Pena

## COMMITTEE MEMBERS

Fiona Arnold  
Dan Craine  
Walter Huff  
David Leuthold

Annie Levinsky  
Nicole Malo  
Andy Moore  
Darrin Revious  
Kendra Sandoval

Lucy Clark Simenc  
Sigri Strand  
Rich Von Lührte  
Steve Weil



## There are three exciting ways to participate in the 50<sup>th</sup> Annual Awards Retrospective:

### BECOME A SPONSOR

Event sponsors can select from a menu of levels and receive premier recognition during the event and as part of the retrospective film. Sponsors can also elect to host a watch-party at the venue of their choice or invite ten guests to participate virtually. With opportunities including a catered dinner at the highest levels, to a cocktail party, these watch parties will give our community the chance to connect and mingle as is the grand tradition of our Annual event. Historic Denver will provide a range of special event supplies at each sponsorship level.

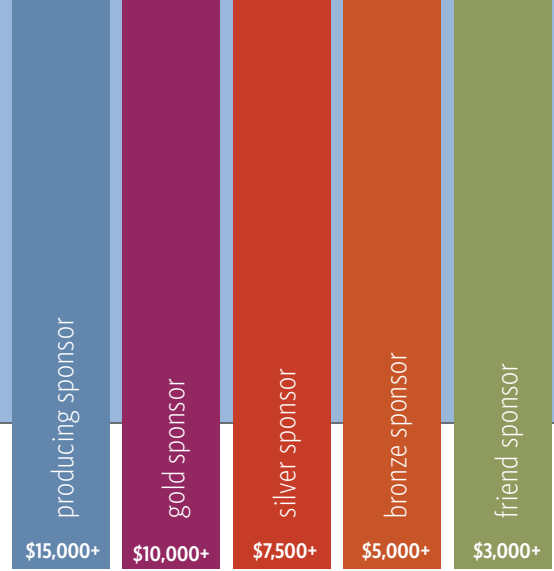
### HOST A WATCH PARTY

Individuals can host their own "watch party" for up to ten with Historic Denver's support, including instructions on accessing the online content and suggestions on supplies and local food. Hosts will commit to raising \$1,500 for Historic Denver, either through a single donation or by encouraging gifts from invited guests and friends.

### PURCHASE AN INDIVIDUAL TICKET

Individuals, couples or families can participate on their own by purchasing individual tickets to the event at the VIP and grassroots levels. Individual guests will receive the links and instructions for on-line participation, including access to the entertainment, film and auction.

# SPONSORSHIP BENEFITS



## 50TH RETROSPECTIVE BENEFITS

Benefit	Producing Sponsor (\$15,000+)	Gold Sponsor (\$10,000+)	Silver Sponsor (\$7,500+)	Bronze Sponsor (\$5,000+)	Friend Sponsor (\$3,000+)
Recognition as the Producing Sponsor of the 50th Annual Awards Program, including recognition as the lead-producer of the popular awards video created by Havey Pro Cinema and aired on the night of the event. Video will be shown on social media outlets after the event, and throughout the year with exposure to over 20,000 viewers	■				
On-screen brand and logo representation during transitions in the program	■				
At Home with Milly - A personal bartender from ROOM <sup>BY</sup> MILLY will come to your Watch Party and make cocktails for your guests*	■				
Recognition in event intro and on screen	■	■	■	■	
Company name and logo on invitations	■				
Dinner from a local restaurant delivered to the location of your choice	■	■	■		
Appetizer "kit" for ten, provided by a local restaurant				■	■
Cocktail or wine kit for ten	■	■	■	■	■
The first 5 sponsors to commit to \$5,000+ will receive the ROOM <sup>BY</sup> MILLY cocktail kit					

\* At Home with Milly service will be subject to prevailing coronavirus requirements.

## DIGITAL/SOCIAL MEDIA BENEFITS

Benefit	Producing Sponsor (\$15,000+)	Gold Sponsor (\$10,000+)	Silver Sponsor (\$7,500+)	Bronze Sponsor (\$5,000+)	Friend Sponsor (\$3,000+)
Promotional inclusion and logo link in monthly email newsletter to Historic Denver Supporters (exposure to 6,000 households)	■	■			
Logo on our Facebook page with a thank you post leading up to and after the event (exposure to over 10,500 followers)	■	■	■	■	■
Brand and Logo on registration page and event information page on historicdenver.org	■	■			
Premiere homepage recognition at historicdenver.org and mollybrown.org (exposure to more than 57,000 visitors)	■	■	■		
Mention in all media releases for the event					

## MEMBER AWARENESS BENEFITS

Benefit	Producing Sponsor (\$15,000+)	Gold Sponsor (\$10,000+)	Silver Sponsor (\$7,500+)	Bronze Sponsor (\$5,000+)	Friend Sponsor (\$3,000+)
One Advertorial in Historic Denver News	■				
Complimentary enrollment as a VIP Supporter of Historic Denver with associated benefits	■	■	■		
Acknowledgement in issues of the Historic Denver News	4	4	4	3	2
Recognition in Historic Denver's Annual Report	■	■	■	■	■

## SPONSORSHIP OPPORTUNITIES

For more information about sponsoring Historic Denver please call Sigrí Strand at 303-534-5288 ext. 7 or email [ssstrand@historicdenver.org](mailto:ssstrand@historicdenver.org)



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Photo: Greg Sorensen



Photo: Mark Englert



Photo: Paul Brokering



Photo: Tina Pino

## PAST SPONSORS

Brownstein Hyatt Farber Schreck  
City & County of Denver  
Citywide Bank  
Colorado Historical Foundation  
Columbia Group  
Craine Architecture  
Dairy Block  
Del Norte Neighborhood Development  
FirstBank  
Flywheel Capital  
History Colorado  
Indicate Capital LLC  
Kirkpatrick Bank  
LCP Development  
MidFirst Bank  
Moss Adams  
NAI Shames-Makovsky  
Northern Trust Bank  
Palisade Partners  
Ratio/HPA  
Revesco  
Shears Adkins Rockmore  
Sopra Communities, Inc.  
Spectrum General Contractors, Inc.  
St. Charles Town Company  
Trammell Crow  
Tryba Architects  
Union Station  
Urban Ventures  
VanWest  
Westside Investment Partners  
ZF Capital  
Zocalo