



# HISTORIC DENVER'S

53RD ANNUAL

# *Gala*

& AWARDS DINNER

THURSDAY, NOVEMBER 2, 2023  
THE BROWN PALACE



**HISTORIC DENVER'S 53RD ANNUAL**

*Gala*

**& AWARDS DINNER**

## **HONORING 5 POWERFUL PROJECTS AND 3 PASSIONATE PEOPLE**

**THURSDAY NOVEMBER 2, 2023**

Cocktails & Networking 5 PM

Awards Dinner & Auction 7 PM

The Brown Palace

*Evening Cocktail Attire*

We invite you to sponsor a celebration of the individuals and preservation projects uniting Denver's past with the 21st century. Sponsors garner significant recognition and receive premier seating during this always sold-out event.

Historic Denver's largest fundraiser of the year is one of a few events granted the rare privilege of taking over the grand Atrium Lobby of the iconic Brown Palace Hotel during our networking cocktail hour.

### **PRESERVATION FOR THE PEOPLE**

Event sponsors underwrite additional tickets for community guests. Join those most passionate about preserving our city's unique identity and diverse stories, including the more than 400 of Denver's civic and business leaders, design professionals, respected craftsmen, and local advocates who attend each year.

Celebrate our city's heritage and honor the individuals and projects that anchor Denver's culture and provide for a vibrant future at the 53rd Annual Awards Dinner & Gala.

### **SUPPORT HISTORIC DENVER!**

Learn how you can help us promote and protect Denver's historic places and spaces:

Jay Homstad 303-534-5288 ext. 26

[jay@historicdenver.org](mailto:jay@historicdenver.org)

**HISTORICDENVER.ORG**





# JOIN US!

## AND PROTECT DENVER'S HISTORIC PLACES AND SPACES

Presenting Producer	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Table Sponsor
\$15,000+	\$10,000+	\$7,500+	\$5,000+	\$3,000+

### SPONSOR BENEFITS

Table with 10 seats in a premium location	■				
Table with 8 seats in a premium location (2 additional seats donated to community members & VIP guests)	■	■	■		
Table with 8 seats (2 additional seats donated to community members & VIP guests)	■	■	■	■	■
Company name on signage, on screen during dinner, in awards video intro	■	■	■	■	■
Acknowledgment during the remarks portion of the evening	■	■	■	■	
Recognition as presenting producer of the short documentary shown during the event. Video is shared later on social media (20k+ viewers)	■	■			
Opportunity to distribute your company's literature at the event	■				

### DIGITAL/SOCIAL MEDIA BENEFITS

Sponsorship recognition included in posts on both the Historic Denver and Molly Brown House Museum Facebook pages leading up to and after the event (30k+ followers)	■	■	■	■	
Premier homepage recognition with a link to your website at historicdenver.org and mollybrown.org for one year (157k annual visitors)	■	■	■		
Your company's sponsor profile featured on historicdenver.org for one year	■	■			
Recognition in our informative bi-weekly e-newsletter for one year (10k subscribers)	■				

### MEMBER AWARENESS BENEFITS

Recognition in our print publication, <i>Historic Denver News</i> (3k+ subscribers). Number of issues:	4	4	4	3	2
Recognition in Historic Denver's annual report	■	■	■	■	■
Your name/logo at all museum and public events for one year	■	■	■		
Your name/logo on display at the Molly Brown House Museum from September to December (30k+ visitors)	■	■			

## INTERESTED IN A CUSTOM SPONSOR PACKAGE?

Contact Jay Homstad, Development Manager, at [jay@historicdenver.org](mailto:jay@historicdenver.org), or by calling 303-534-5288 ext. 26.

## EACH YEAR, HISTORIC DENVER HONORS

three individuals and five projects that have made an exceptional contribution to the preservation of Denver's heritage.

### ANN LOVE AWARD

Named for the former Colorado First Lady and co-founder of Historic Denver, this award honors accidental preservationists who have shown initiative, creativity, and commitment in preserving the history, culture, and architecture of Denver. Past winners include influencers such as The Park People (1991), Tom Sprung (1999), and Joyce Meskis (2006).



### MOLLY BROWN AWARD

Honoring those who live in Margaret Brown's spirit today by devoting themselves to civic life in all its forms and actively engaging in politics, philanthropy, arts and cultural endeavors, and historic preservation. Past winners include Councilwoman Jeanne Robb (2006), Jayne Buck (2013), and Cleo Parker Robinson (2015), among other luminaries.



### KEYSTONE AWARD

The Keystone Award honors those who have spent a lifetime making significant contributions to historic preservation in Denver. Past winners include inspiring leaders like Tom "Dr. Colorado" Noel (1987, 2019), Dana Crawford (2014), and Wellington and Wilma Webb (2018).

### COMMUNITY PRESERVATION AWARDS

These projects exemplify high quality restoration or rehabilitation, the careful consideration of the city's historic fabric and a commitment to community. Past winners include local gems like the Equitable Building (1978), Semple Brown Design (1989, 1992, 2009), and Old San Rafael Neighborhood Association (2008).

### REMIX AWARDS

Our newest award honors preservation, rehabilitation, or restoration projects that creatively combine the old and new. Winners since launching this award in 2015 have included projects like Backyard on Blake (2015), Dairy Block (2019), and Tavern Uptown/Bespoke Denver (2021).