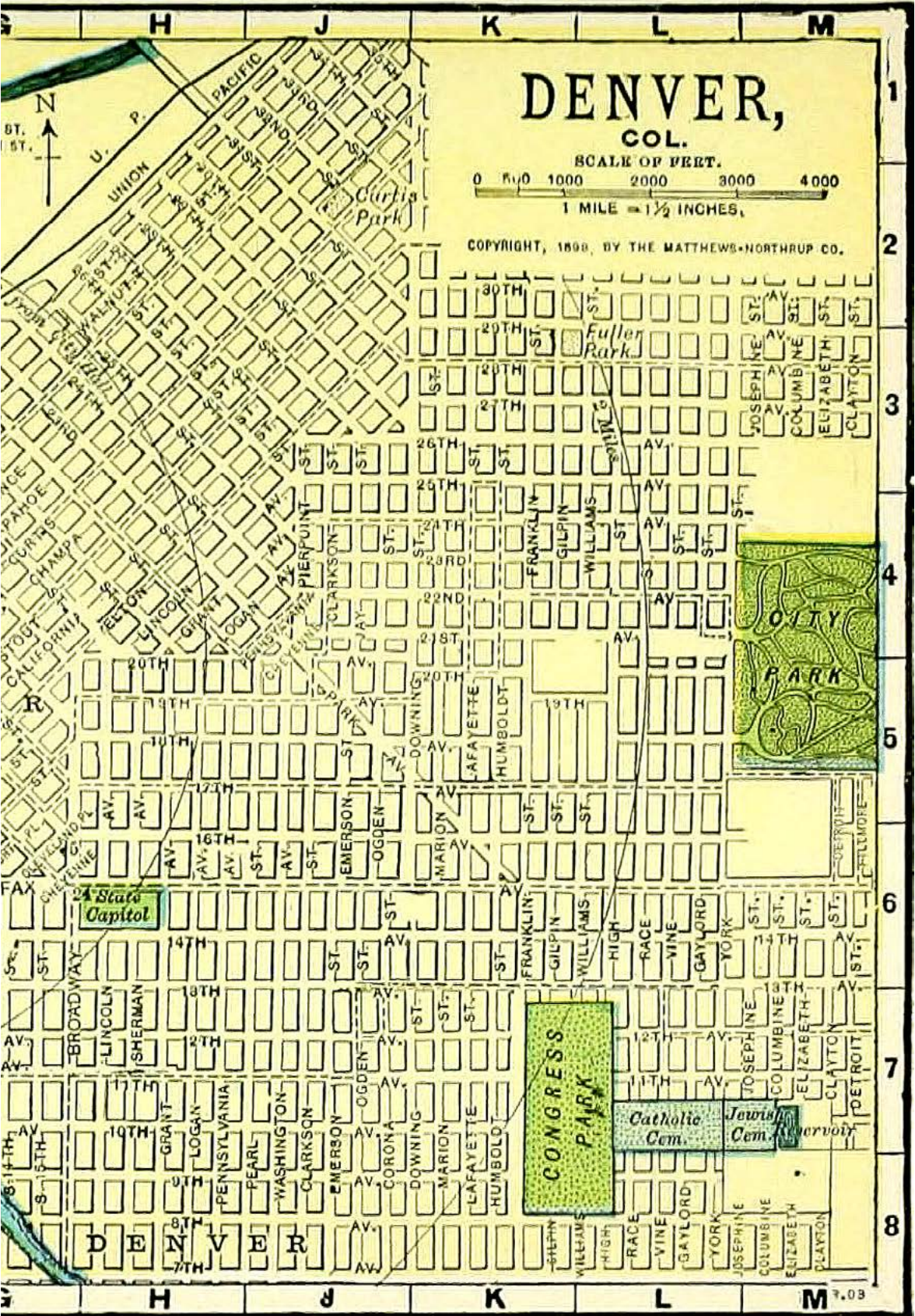


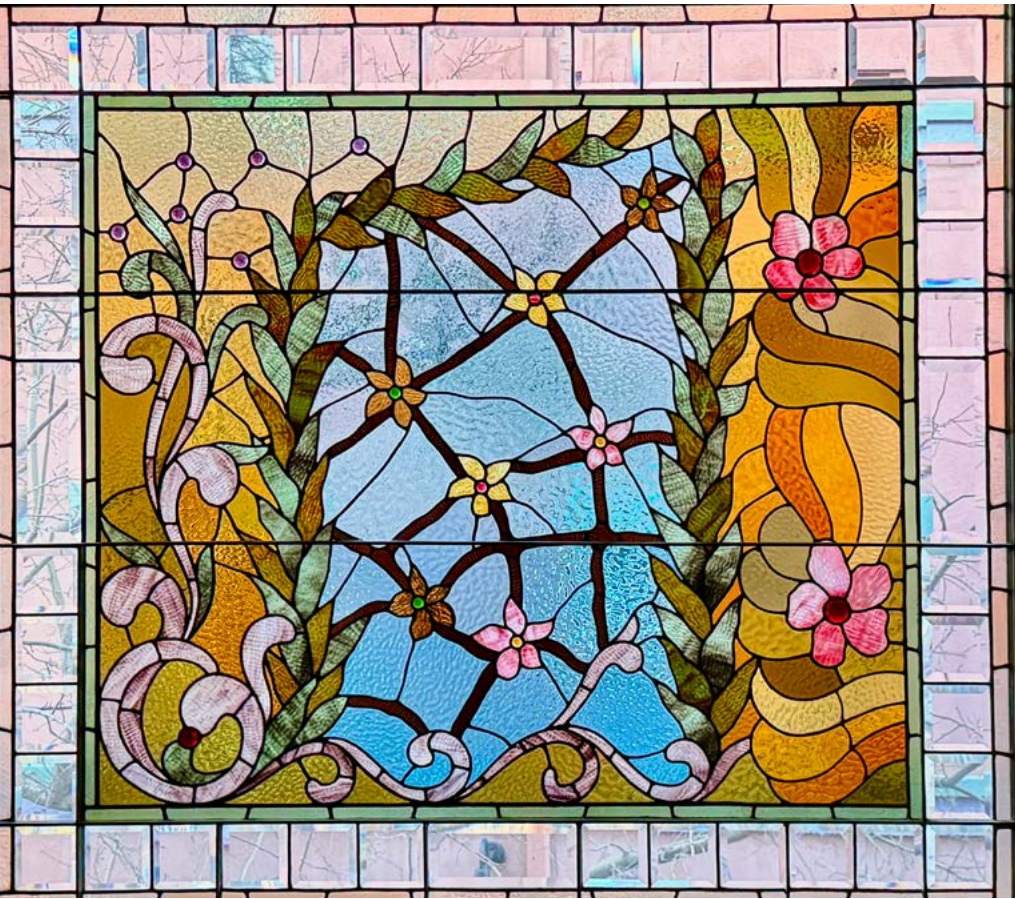
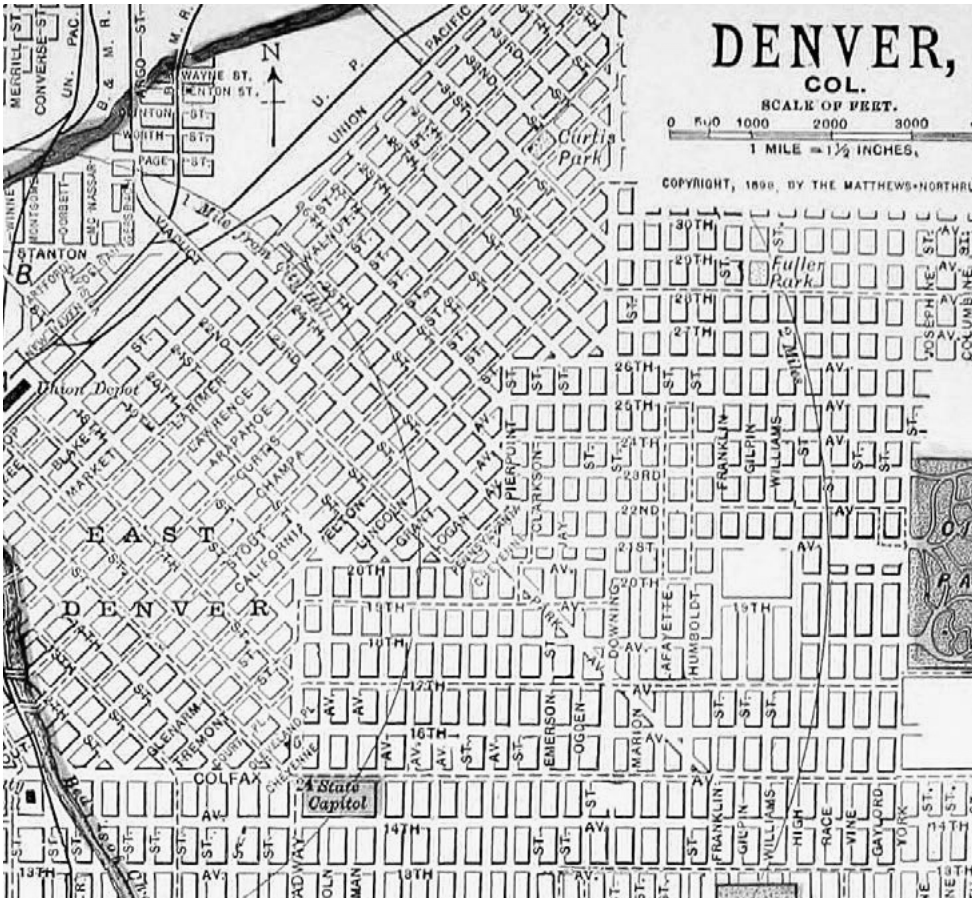
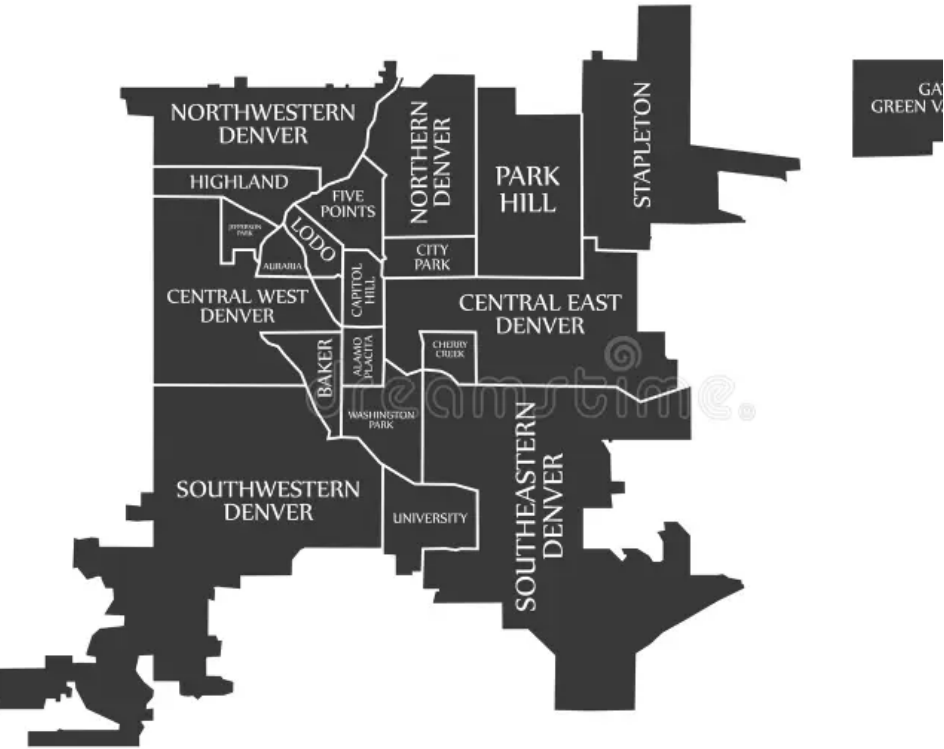
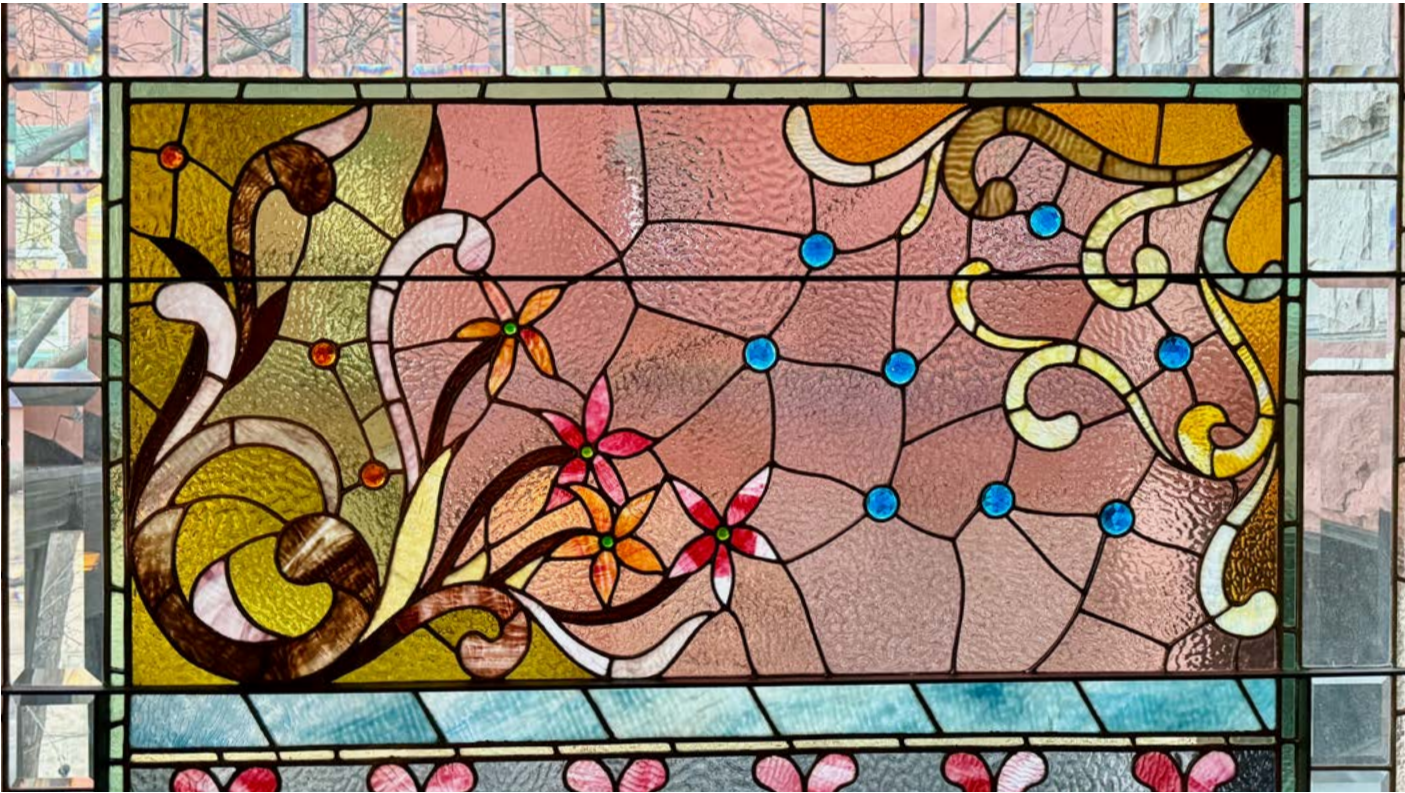
Concept: The City is its History

This concept looks at Denver as a whole, from an aerial point of view.

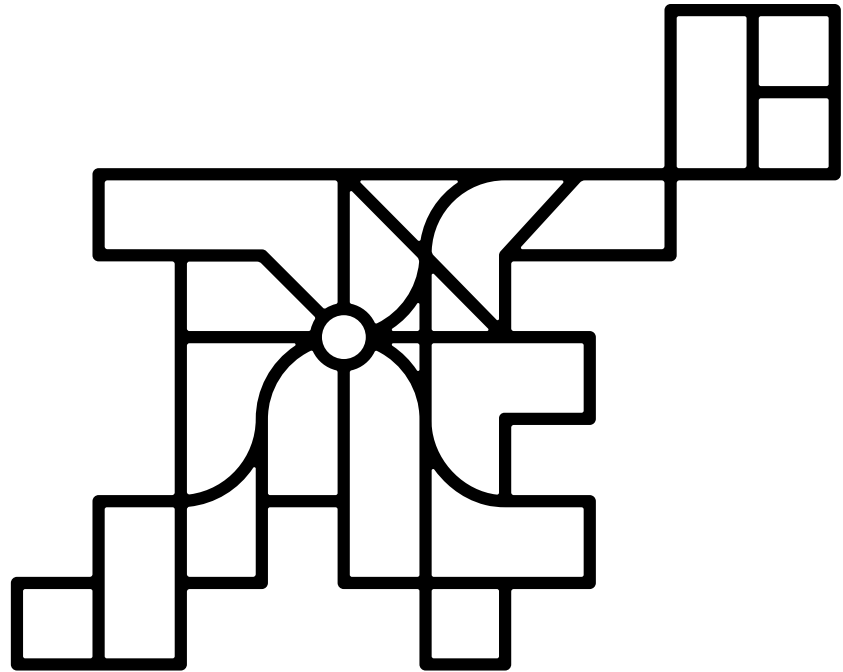


FINAL LOGO CONCEPT

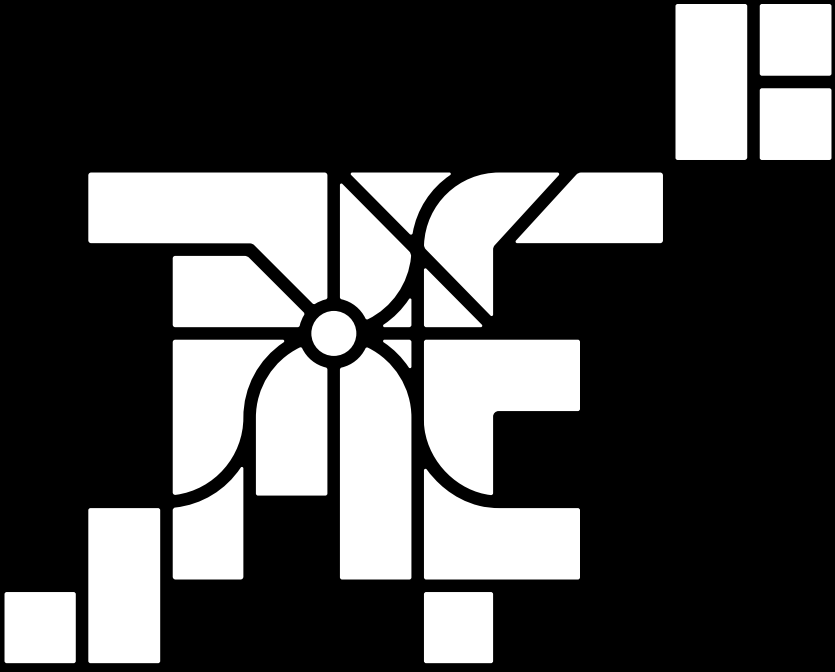
Favored Visual Inspiration



Primary Logo



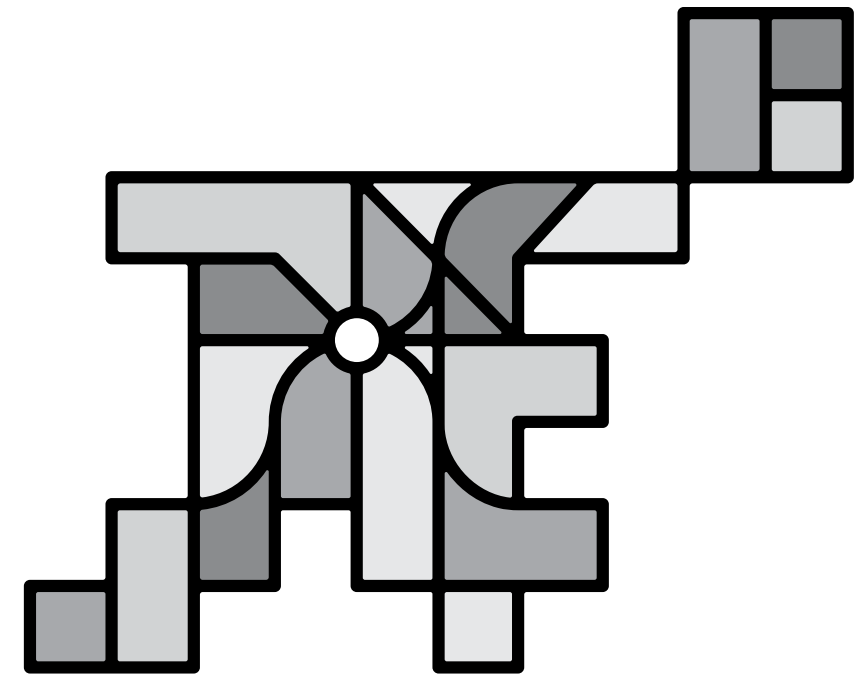
HISTORIC
DENVER



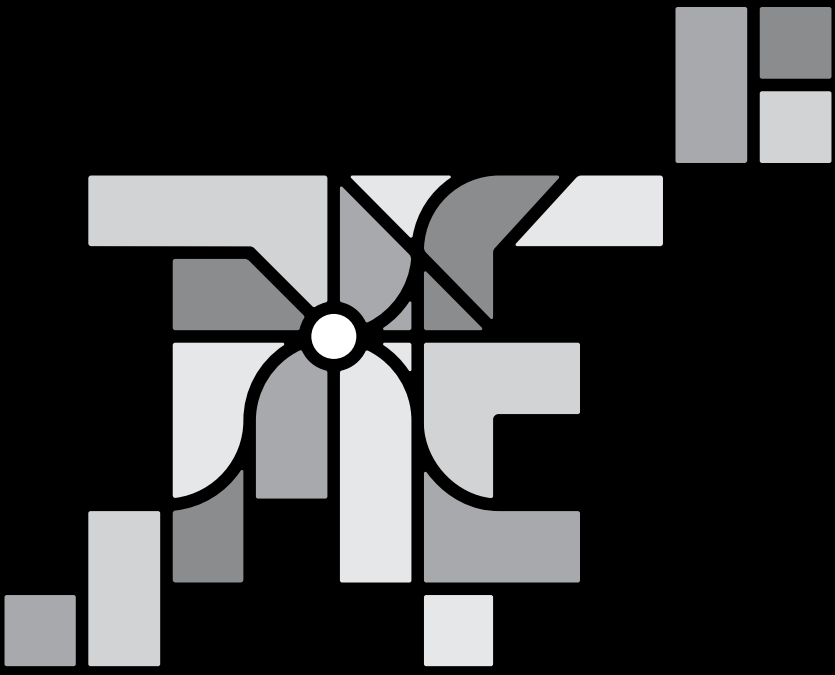
HISTORIC
DENVER

FINAL LOGO CONCEPT

Primary Logo: Grayscale



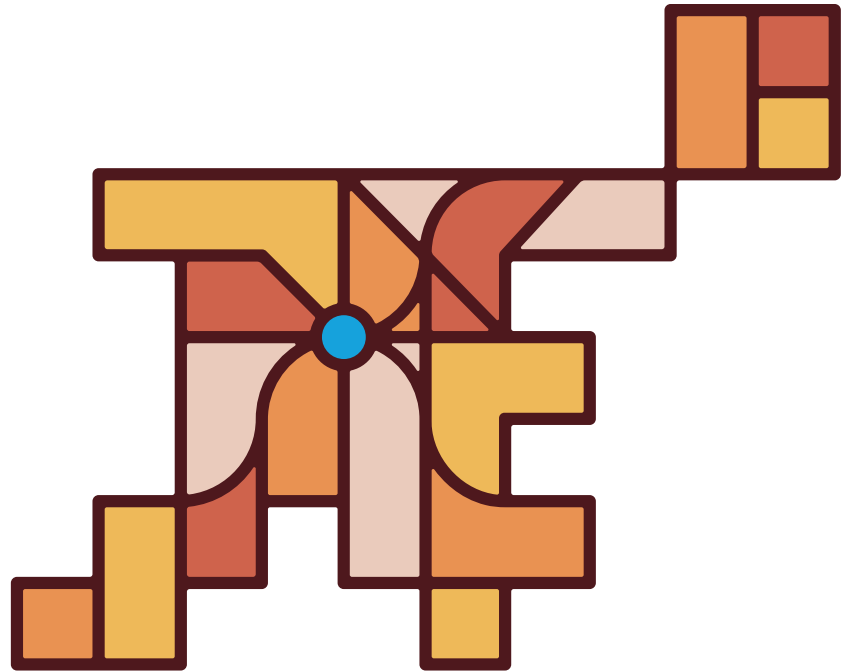
HISTORIC
DENVER



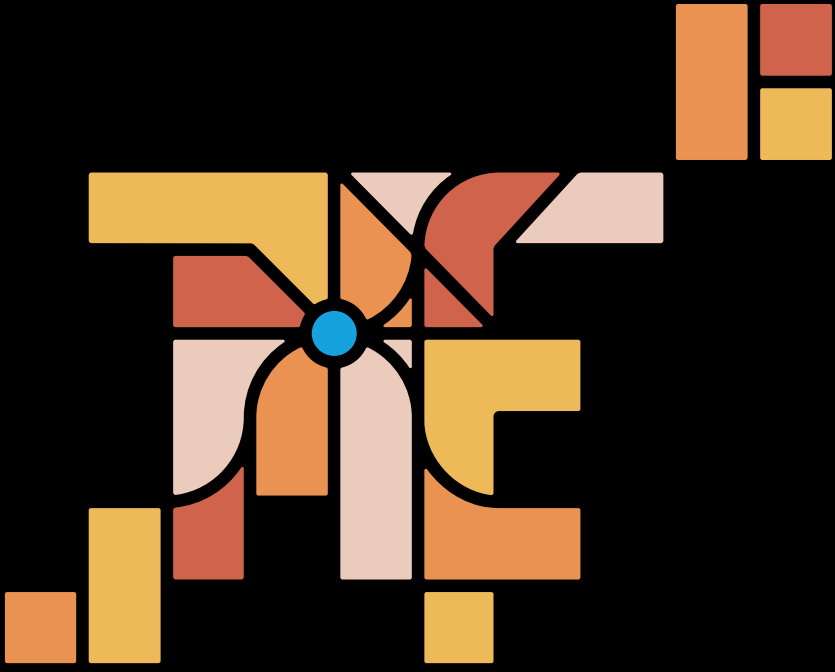
HISTORIC
DENVER

FINAL LOGO CONCEPT

Full Color Logos on Black and White Backgrounds



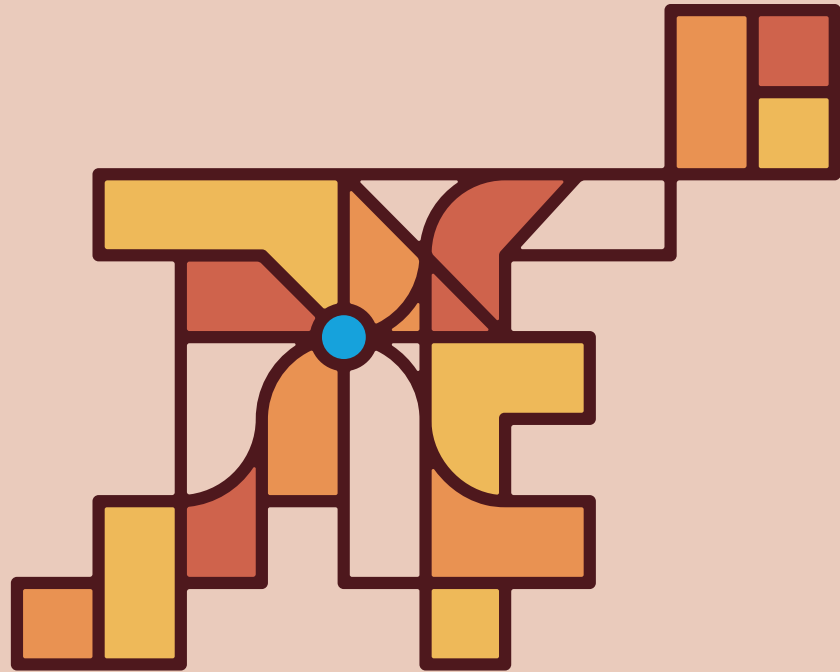
HISTORIC
DENVER



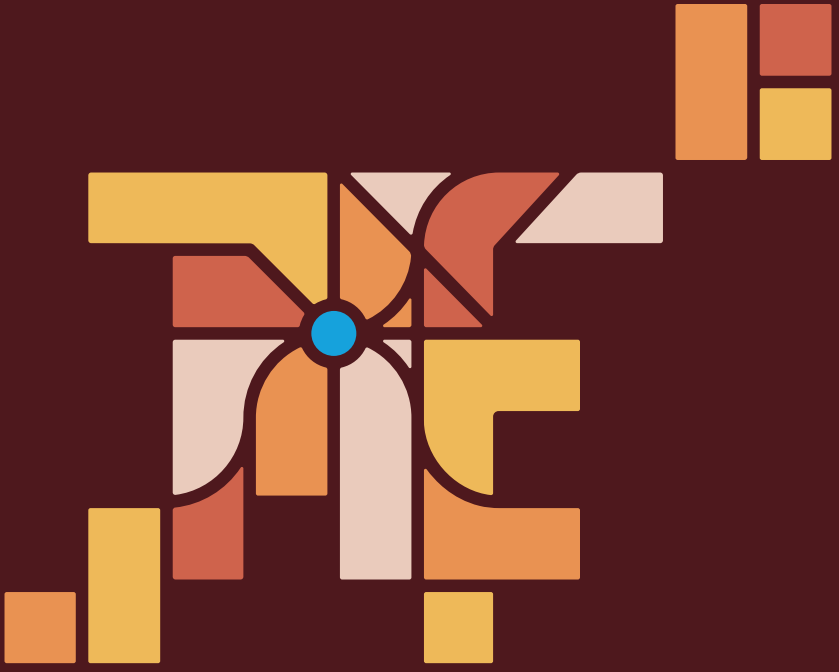
HISTORIC
DENVER

FINAL LOGO CONCEPT

Full Color Logos on Colored Backgrounds



HISTORIC
DENVER



HISTORIC
DENVER

